# STRICTLY BANNERS

# No Hidden Extras

#### **Banner Walls**

#### What size or space does the wall need to fit into?

Make sure before you purchase a wall that the venue has given you the exact dimensions of the space you have hired. For example, if the width of your stand is 3m with fixed sides, check the popup wall or tube frame wall you select is just under 3m.

## Is your banner wall for one-time or ongoing use?

There are some economical, professional display solutions if your banner wall is for a one-time use only such as a logo wall at an event. It may not need to be a premium popup wall if this is the case.

#### Transporting your wall alone?

Pop up walls do come in a trolley case but they can be quite cumbersome. You may not want to tackle the London Underground, for example, in rush hour. Think about transportation before you purchase – if a courier is taking your wall, no problem but if you're responsible for it, our tip would be to choose light and manageable.

#### **Erecting your wall alone?**

If you are on your own in putting up a banner wall, the pop up stands can be a bit more challenging than the tube frame walls that you can lie on the floor and slot together.

#### What covering does your banner wall use?

There are various print options for banner walls including specialised PVC (usually 400micron) or dye sublimation printed display polyester. Pop up walls tend to use panels or PVC whereas the tube frame walls use fabric which is easily to pull over the assembled tube frame.

# Single sided or double sided print?

Check whether the product you are looking at offers double sided print as standard, included in the price. Often you are asked to select this as extra which can put the price up significantly.

## Does the hardware have a warranty?

It is unlikely that the print will be covered by warranty but most stands have a warranty period.

# How long will it take to receive the banner?

Banner walls produced in the UK tend to take around 5 working days to dispatch from receiving and approving artwork.