# STRICTLY BANNERS

## No Hidden Extras

#### **Pull up Banners**

#### Is your banner for ongoing or occasional use?

If your banner will be on permanent display or used every now and then, you will be fine with a budget pull up banner. If your banner will be used more frequently you should consider either an economy, premium or Barracuda banner.

#### Check the weight of the banner stand

To make sure you are comparing the same quality products, check the weight of the stand. A lighter stand may indicate that the roller mechanism is a combination of plastic and aluminium. Heavier stands are likely to have fully aluminium mechanisms.

#### Budget, economy, premium or Barracuda banner stands?

- Budget has two fold-out feet but is designed for light use
- Economy has two fold-out feet but a more robust roller mechanism for ongoing use
- Premium has a wide base and a good quality roller mechanism. It's an economical option that looks expensive
- Barracuda is the industry standard for robust, high quality pullup banners has a flat base

Make sure you pick a print option that is consistent with the quality of the stand and your needs.

#### What should your banner be printed on?

Check that the material the banner is printed on is suitable for your exhibition needs and when comparing prices, print material should be similar.

- Print on laminated paper is a cheap option but can also curl heavily at the sides.
- PVC banner material looks more professional but can also curl a little at the sides.
- No curl PVC or so flat PVC sits flat on the stand.
- Fabric is an option on some banners without question this looks the most professional.

### Does the hardware have a warranty?

It is unlikely that the print will be covered by warranty but most stands have a warranty period – the length of this can indicate the quality of a stand.

#### How long will it take to receive the banner?

Pull up banners with PVC print usually take 2-3 days to dispatch from receiving and approving artwork. Fabric banners take a little longer because of the dye sublimation print process used but should still be dispatched in around 5 working days.